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# Lappeenranta & Imatra region – Lake Saimaa 2015

# What is goSaimaa?

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- goSaimaa Ltd  
= tourism marketing for the region of Lappeenranta and Imatra
- Partner for media, tour operators and local tourism companies
- [www.gosaimaa.com](http://www.gosaimaa.com)  
Tourism information: hotels, cottages, spas, restaurants, shopping, sights etc.  
ALSO IN RUSSIAN
- [goSaimaa Magazine](#)  
ALSO IN RUSSIAN (online)

# Facts & figures

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## Number of inhabitants

- Lappeenranta 72.000
- Imatra 29.000
- South Karelia +/-135.000

## Surface area of South Karelia

- Ground 7.612 m<sup>2</sup>
- Water 1.640 m<sup>2</sup>
- Lake Saimaa: the largest Lake in Finland and the fourth largest in Europe

## Top 5 foreign overnights in South Karelia 2013 (2012)

- TOTAL 756.200 (+ 6,1 %)
- Finland 361.500 (377.855)  
- 4,0 %
- Russia 352.400 (291.306)  
+20,9 %
- Germany 5.400 (4.622)  
+16,0 %
- Estonia 4.000 (4.150)  
- 4,0 %
- Sweden 3.800 (4.548)  
- 16,0 %

*Not all cottages and small hotels included*



## Lappeenranta region

- Lemi
- Luumäki
- Savitaipale
- Taipalsaari
- (Joutseno=Saimaa Gardens)

## Imatra region

- Ruokolahti
- Rautjärvi
- Parikkala





FINLAND

RUSSIA

SAVONLINNA

MIKKELI

Lake Saimaa

IMATRA

Joutseno

Svetogorsk

Lake Ladoga

LAPPEENRANTA

KOUVOLA

VYBORG

HAMINA

Primorsk

220km

215km

HELSINKI

Gulf of Finland

TALLINN

ST. PETERSBURG

14-May-16

ESTONIA

# Where are we?

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<b>Distances</b>	<b>Imatra</b>	<b>Helsinki</b>	<b>Vyborg</b>	<b>Spb</b>	<b>Savonlinna</b>	<b>Mikkeli</b>
<b>Lappeenranta</b>	35 km	220 km	60 km	215 km	150 km	118 km
<b>Imatra</b>		255 km	65 km	210 km	118 km	140 km

## **Ryanair:**

LPP – Milan (Bergamo) (2 x week)

LPP – Düsseldorf (Weeze) (2 x week)

LPP – Barcelona (Girona) (2 x week)

## **Russia/Allegro:**

Vainikkala railway station = Lappeenranta (28 km)

St. Petersburg – Lappeenranta = **1,5 h only!**



## LAPPEENRANTA region

- Saimaa Gardens & Holiday Club Saimaa, Scandinavia's largest Spa Resort development
- Lake Saimaa cruises
- Golf
- The Fortress of Lappeenranta (old town)
- Angry Birds, Flowpark and Atreenalin adventure parks
- The Sandcastle
- Cruises from Vyborg to Lappeenranta via the Saimaa Canal
- Cottages & Holiday Villas by Lake Saimaa



## IMATRA region

- Old Spa Traditions & multiple Spas, Ukonniemi area
- Imatra Spa and holiday apartments
- Imatrankoski Rapids, Europe ´s largest Waterfall
- Magnificent Castle Hotel  
Rantasipi Imatran Valtionhotelli (day spa)
- Vuoksi river cruises (in summer)
- Weekly schedule of winter and summer activities by Saimaa Adventures
  
- Cottages & Holiday Villas by Lake Saimaa





# Cottages & holiday apartments

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# Lake Saimaa cruises (in summer)

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- Lake Saimaa cruises from Lappeenranta harbour
  - Lunch and dinner cruises (2-3h)
  - Pirate cruises for kids
  - Also for groups: parties, weddings, meetings etc.
- Vuoksi river cruises in Imatra
- From Imatra Spa harbour
- From Saimaa Gardens harbour





# Lake Saimaa cruises (in summer)

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- Different routes:  
m/s Brahe  
June-August 2014  
(Helsinki, Hamina, Lappeenranta,  
Savonlinna, Puumala)
- Vyborg - Lappeenranta - Vyborg  
via the Saimaa Canal  
m/s Carelia  
May-September 2014





# Golf – 4 courses to try out!

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- Etelä-Saimaa Golf at Tuosa island (18 holes) *Lappeenranta*
- Kahilanniemi Golf (9 holes) *Lappeenranta*
- Imatra Golf by Lake Immalanjärvi (18 holes)
- Holiday Club new golf course in 2013
- Golf packages from the hotels with green fee and accommodation

# Summer Fun – Active

## Guided or on your own

- Fishing at Lake Saimaa
- Sailing
- Canoeing
- Biking
- Trekking

→ Enjoying nature





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# Flowpark in Lappeenranta & Atreenalin in Saimaa Gardens



# Angry Birds Activity Park in Saimaa Gardens





# Winter Fun – Active...?

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- Programme services:  
ATV`s, snowmobiles,  
paraseiling on frozen Lake  
Saimaa, cold water  
floating
- Enjoying nature:  
Snowshoeing  
Ice Skating  
Cross Country/Downhill  
Skiing  
Ice Fishing  
Winter swimming

# Winter Activities

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# Winter Activities

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# Activities for groups

## Saimaa Adventures

- Located at Imatran Kylpylä Spa
- ATV`s, skiis, fishing, cruises, floating, tour skates, bikes, snowshoes, jet ski`s, canoes etc.
- Own sauna for groups (Hossukan Helmi)
- Weekly schedules for individual tourists
- [www.saimaa-adventures.fi](http://www.saimaa-adventures.fi)

## Salpasafarit

- Located next to Holiday Club Saimaa
- Snowmobiles, fishing, cruises, paraseiling, banana boat rides, floating, bikes (electronic + normal) etc.
- Restaurant Rauhanranta at the safari house
- [www.salpasafarit.fi](http://www.salpasafarit.fi)

# Activities for groups

## WaterSki-Zoo

- Located in Saimaa Gardens
- Water related activities: floating, paraseiling, banana boat rides, diving school etc.
- Water taxi service in summer
- [www.waterskizoo.fi](http://www.waterskizoo.fi)

## Reindeer rides and café (hut)

- Located in Saimaa Gardens
- Reindeer rides in winter time
- Restaurant/café
- [www.wildtours.fi](http://www.wildtours.fi)

# Activities for groups

## Vuoksi Fishing Park

- Located in Imatra, near city centre
- Fishing gear and licences, guided fishing tours, cruises in summer etc.
- Camping, cottage
- Fish Restaurant Wanha Virveli
- [www.vuoksenkalastuspuisto.fi](http://www.vuoksenkalastuspuisto.fi)

## Kidus Fishing Tours

- Located in Savitaipale, near Lappeenranta (38 km)
- Fishing gear and licences, guided fishing tours, cruises in summer etc.
- Main area Kuolimonselkä - lake
- [www.kidusfishing.fi](http://www.kidusfishing.fi)



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## Normal skiing

- Ski season starts already in November – first skiing track (1,5 km) will be opened next to Imatra Spa early November
- Skis and other equipment can be rented from Imatra Spa Saimaa Adventures office
- Many tracks in Imatra, Saimaa Gardens and in Lappeenranta (lights)





# Downhill skiing centres

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## Myllymäki

- Myllymäentie 83  
54100 Joutseno/Lappeenranta  
[www.myllymaki.com](http://www.myllymaki.com)  
[info@myllymaki.com](mailto:info@myllymaki.com)  
Tel.: +358 45 208 0335

## FreeSki

- Lomatie 2  
56120 Salosaari  
[www.freeski.fi](http://www.freeski.fi)  
[ruokolahden.freeski@co.inet.fi](mailto:ruokolahden.freeski@co.inet.fi)  
Tel.: +358 40 088 9851



## Weekly calendars for activities

- Summer + Winter (own calendars)
- **Saimaa Adventures + partners**
- Guaranteed take offs – no minimum group size
- Reservations by previous day 6 pm
- Activities also possible to pre-book for groups
  
- **Summer activities:** fishing trips, ATV safari, paraseiling, banana boat rides etc.
- **Winter activities:** snowmobile safari, tour skating on natural ice, cold water floating etc.





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# EVENTS 2014



# Чемпионат мира 2014 по хоккею с шайбой среди юниорских команд 17.-27.4.2014

2014  
IIHF  
ICE HOCKEY  
U18 WORLD  
CHAMPIONSHIP  
FINLAND  
Lappeenranta - Imatra

ICE HOCKEY  
IIHF

Official Sponsor of the  
IIHF U18 World Championship  
Holiday Club

GOSAIMA.COM  
Official Website

TACKLA

Смотри звёзды будущего!

# 2014 ЧЕМПИОНАТ МИРА ПО ХОККЕЮ С ШАЙБОЙ СРЕДИ ЮНИОРСКИХ КОМАНД ДО 18 ЛЕТ

**ЛАППЕЕНРАНТА И ИМАТРА**  
С 17 ПО 27 АПРЕЛЯ 2014 Г

Билеты: **PILETTI.FI**

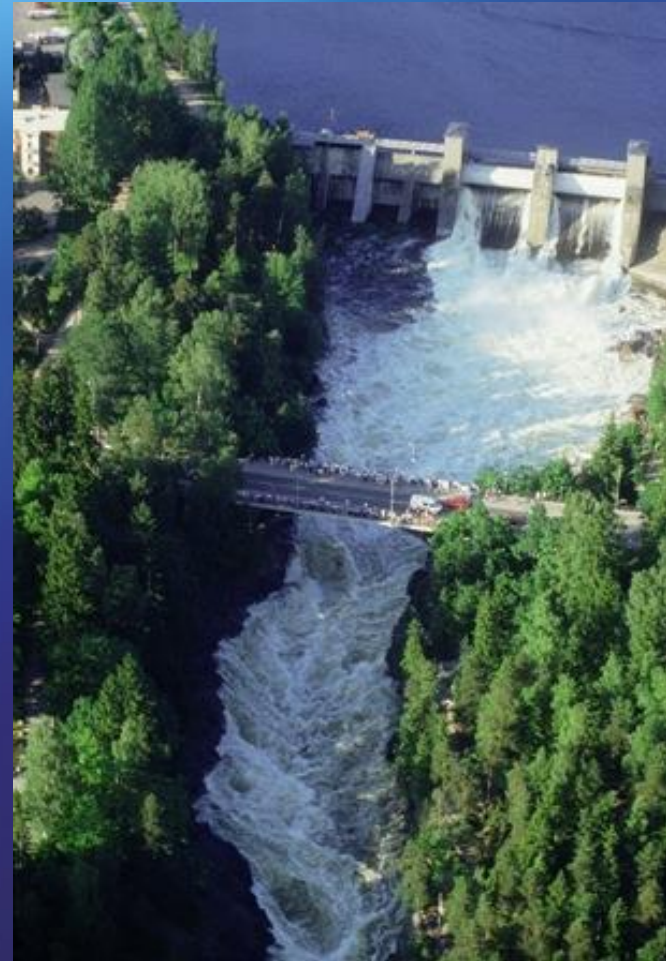
# Замок из песка 9.6.-31.8.2014





**Imatrankoski rapids  
(23.6.–24.8.2014 daily at 6 pm)**

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# Imatrankoski rapids (Imatra Express)

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# Unlimited Racing Lappeenranta 27.-29.6.2014





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Гала -концерт балета 22.-23.8.2014



# Transfers and guided tours

- The **bus from Vainikkala to Lappeenranta city centre** is from Allegro and Tolstoi
- Price for one way journey for bus is 6,80 €/person.  
(Vainikkala-Lappeenranta 28 km)
- From Lappeenranta to Imatra by bus or train (1/h)
- Imatra railway station to Holiday Club Saimaa by TAXI:  
**Taxi fare** about 15 € (incl. 2 passengers) from Imatra railway station to HC Saimaa, day time. Evening and night time fare about 18 €. Distance 7 km.
- **Taxi IMATRA**  
+358 (0)200 16464
- **Taxi LAPPEENRANTA**  
+358 (0)200 60400

## Guided tours for groups

- No minimum group size
- Maximum group size 25-30 persons (or in bus)
- Tour of Lappeenranta, tour of Imatra
- Fortress of Lappeenranta or Imatra Crown Park/Rapids – walking tours
- Where to book?

[imatra@gosaimaa.com](mailto:imatra@gosaimaa.com)

[lappeenranta@gosaimaa.com](mailto:lappeenranta@gosaimaa.com)

Imatra: 1h = 85 €

Lappeenranta: min. 2h = 130 €

- **Street train tours** in Lappeenranta, from the Sandcastle 9.6.–17.8.2014  
10 am – 5 pm (Mon 12 noon – 5 pm)

# Sign up for goSaimaa newsletter?

News, events, flights etc. about  
Lappeenranta and Imatra region.

Please leave your business card.



**Videos from  
Lappeenranta & Imatra region?**

[www.youtube.com/gosaimaa](http://www.youtube.com/gosaimaa)

**Latest offers and event information?**

[www.vk.com/gosaimaa](http://www.vk.com/gosaimaa)



# Kiitos!

goSaimaa Ltd

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